

Diya Chakraborti

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Experience

Visa – Data & AI Team

Product Designer

May 2024 - Present

Shipped Visa Assist’s new onboarding experience to help product scale from employee pilot to global launch for **450K+** clients across **165** countries.

Visa – Risk Team

Product Designer

May 2022 - May 2024

Designed a fraud investigation interface from **0→1** that helped detect **73%** of unrealized fraud value in Argentina. Now live in **2→6** countries for pilot testing.

AccesSOS

Lead Product Designer

May 2023 - Dec 2023

Redesigned text-to-911 app for Deaf users to get help **30% faster**. Scaled from 1 county to **100%** coverage in **7** U.S. states, leading to **145+** lives saved, **70K** users, **7.6M+** social media impressions.

HealthSpark (YC F24)

Founding Designer

Jan 2022 - May 2022

Designed the **0→1 MVP** for an AI-native management platform for independent physical therapists. Product later accepted into **Y Combinator F24** batch.

Independent Practice

Design Consultant

August 2021 - Present

Working with clients like **Change.org**, **Planned Parenthood**, Berkeley SkyDeck, and Develop for Good on product design and strategy projects.

Education

University of California, Berkeley

B.A. Cognitive Science, Minor in Data Science

Regents' and Chancellors' Scholarship Finalist (Top 2% of class)

Skills

Design — Interaction Design, Visual Design, Product Strategy, Prototyping, Design Systems, Motion Design, Usability Testing, Vibe Coding

Tools — Figma, Cursor, Claude Code, Framr, Webflow, Protopie, UserTesting

Certifications — Craft at Speed, AI Product Design, AI Creative Director, Product Storytelling, Product Strategy, Claude Code for Customer Insights

Recognition

Design Coach — Leland

Industry Mentor — Design at Berkeley

1st Place — Adobe & Bumble Designathon 2023

2nd Place — Jubilee Media Designathon 2022